



For Immediate Release

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## **MONSTER REINFORCES ITS LEADERSHIP IN SUPERIOR AUDIO WITH DEBUT OF COMPACT WIRELESS “MONSTER CLARITYHD™ MICRO” SPEAKER/SPEAKERPHONE**

*-- Stylish, Super Compact Bluetooth Speaker Lets You Listen to Music in “Higher Definition,” AND Answer Phone Calls; Magnetically Attachable Grilles Will Be Available in Different Colors and Styles; Control ClarityHD™ Micro with the Sound of Your Voice! --*

**Las Vegas, NV – January 9, 2012** — Monster, the global leader in the development and manufacturing of high-performance headphones, connectivity solutions and A/V accessories, is combining “higher definition” music reproduction with crystal clear talk and speakerphone capabilities with the debut of its stylish and compact **ClarityHD™ Micro** (SRP: \$219.95). Scheduled to ship worldwide in March 2012, the innovative and portable ClarityHD™ Micro speaker/speakerphone reflects Monster’s commitment to creating products that meet the needs of today’s music loving consumer, with the most powerful and simplest solutions for enjoying better quality audio in every aspect of their lives. The ClarityHD™ Micro will also allow users to express their personal style. Initially, it will be available in black with black grilles and white with stainless grilles. In the coming months, easily interchangeable optional grilles that attach magnetically will be available in a number of colors and styles.

### **Perfect for Today’s “Multi-tasking” Music Lovers Who Don’t Want to Miss a Beat!**

Monster engineered the sleek and compact ClarityHD™ Micro to provide today’s “multi-tasking” music lover with a high-quality audio solution for great sounding music, with the option of switching seamlessly to a conference or personal call – without ever missing a beat! The high-performance ClarityHD™ Micro lets you jump onto crisp sounding conference calls anytime and anywhere, even while commuting to work.



Notably, a special Voice Command and Control function lets users make and answer calls, play music, perform Bluetooth pairing and many other functions via simple voice commands. Another innovative and fun lifestyle benefit lets users change their ClarityHD™ Micro’s voice anytime they want, selecting from multiple voices available on the Monster website for download. Best of all, the ClarityHD™ Micro is small enough to carry to the office, take on vacations or business trips, or just go along with you whenever you want great sounding music and hands-free calling at your fingertips! The included wrist strap makes carrying the ClarityHD™ Micro a snap.

The Monster ClarityHD™ Micro significantly enhances the quality of music playback, as well as the on-the-go capabilities of Smartphones and other devices. The ultra-compact listening

solution delivers crystal clear audio, made possible through the inclusion of advanced AAC and apt-X digital processing for clean, best-in-class wireless stereo sound and crystal clear phone calls. For total user flexibility, it may also be used with a wired connection using a standard 3.5 mm headphone port, which is ideal for products that do not have Bluetooth support. For an even more robust stereo experience, you can even use two ClarityHD™ Micros together. The precision omnidirectional microphone is ideal for instant conference calls, voice/video chats on Skype® or hands-free calls on a mobile phone. The advanced Lithium Ion batteries provide up to 5 hours of quality listening on a single charge. Notably, with a range of up to 30 feet, the speaker delivers powerful, room-filling sound that belies its small size.

Head Monster Noel Lee noted: “Monster believes that everyone who loves music deserves to enjoy true high fidelity audio in every aspect of their lives. At the same time, we’re committed to creating products that meet or exceed peoples’ needs and expectations in today’s fast-paced digital world. That’s why we engineered the new ClarityHD™ Micro with the most advanced digital processing and efficient, high-performance loudspeaker componentry, plus all the features and capabilities that will allow people to maximize the benefits of their Smartphones and other digital devices. The result is a new type of listening and phone solution that will bring ‘higher definition’ listening into people’s lives!”

#### **ABOUT MONSTER®**

Monster is the world's leading manufacturer of premium headphones and advanced connectivity solutions for high-performance home entertainment, audio, home theater, computer and gaming, as well as a leading innovator in the field of mobile accessories and professional audio. The company was founded by Head Monster Noel Lee more than 30 years ago with a commitment to creating products that literally “make music sound better” and it has continued to expand and diversify ever since. Under its Monster Cable® brand, the company leads the way in advanced audio, video, and data connectivity solutions, and under the Monster Power® brand, it provides high-performance AC power line conditioning and protection products for audio/video systems. Monster continues to lead in innovation with over 350 U.S. and international patents and 100 pending, offering more than 6,000 products in over 120 countries worldwide.

Explore the world of Monster at [www.monsterproducts.com](http://www.monsterproducts.com)

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